DEALERSHIP EV CHARGING | CASE STUDY

Fletcher Jones Upgrades Dealership Fast Charging in 9 Days Without a Utility Upgrade

ChargeTronix replaced aging 50 kW DC fast chargers with a 60 kW system, reused the site's existing electrical infrastructure, and connected new chargers to EVOLV (Charge Point Management System) for centralized visibility and support.

FLETCHER JONES MOTORCARS | NEWPORT BEACH, CA | COMMISSIONED JULY 31, 2026

4	60 kW	20%	9 DAYS
DC FAST CHARGERS	PER CHARGER	HIGHER RATED POWER	START TO COMMISSIONING



THE CHALLENGE

Fletcher Jones needed to modernize aging service department charging quickly. The project could not wait for additional utility infrastructure.

- Legacy 50 kW DC fast chargers no longer met operational expectations
- Vehicle dwell time affected service throughput and customer experience
- Replacement had to work within existing site power

WHAT CHARGETRONIX DELIVERED

One accountable team managed the full transition:

- Removed four legacy DC fast chargers
- Reworked concrete pads for new layout
- Installed and commissioned four 60 kW DC fast chargers using existing site power
- Restored charging area and restriped EV parking
- Connected chargers to EVOLV (CPMS) for centralized visibility and direct support path

BUSINESS IMPACT

- 20% higher rated charger power
- No utility upgrade required
- EVOLV centralized status visibility
- 9 days from site start to commissioning

BUILT TO SCALE

This is the second Fletcher Jones location supported by the team. A larger dealership project is also in development.

WHY THIS MODEL WORKS FOR DEALERSHIP GROUPS

Dealership charging is an operations issue, not just an equipment purchase. ChargeTronix coordinates hardware, site work, commissioning, software, and ongoing support through one accountable team. This reduces vendor handoffs and helps sites return to productive use quickly.

UPGRADING OR REPLACING DEALERSHIP CHARGERS?

ChargeTronix can assess the site, build the plan, and execute the transition from equipment through commissioning and ongoing support.

www.chargetronix.com